

Book Business

Publishing

Past Present and Future

Editor-publisher Jason Epstein is perhaps one of the most well-respected authorities of the publishing industry. He founded the well-known Anchor Books imprint after starting his career at Doubleday in the 1950s, and spent four decades at Random House working with some of the 20th century's most famous writers, including Ralph Ellison and W. H. Auden. As a key player in the quality paperback revolution and a co-founder of the *New York Review of Books*, he is a testament to the value of the editorial process to the production of excellent writing.

His noteworthy experience with the rapidly-changing publishing industry gives him a unique position to comment on the current predicament it faces, namely what the digital age will mean for writers, editors, publishers, and readers. His insightful commentary examines the industry's past and provides predictions as to how the current and future revolution of publishing will change the book business, and what that means for the book as we know it.

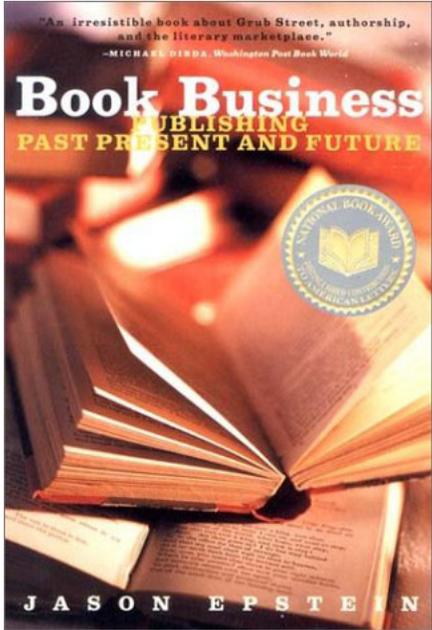
"Epstein, arguably the most creative and innovative editor-publisher of the past half century, has written a gem of a book: thoughtful, wry, genuinely self-deprecating and...constantly provocative."

- Richard Seaver, *Los Angeles Times Book Review*

"In *Book Business*, a slim volume that is part memoir, part industry analysis and part cyber-projection, Epstein...demonstrates that he has not lost one whit of either his graceful erudition or sparkling insight."

- Lawrence Goldstone, *Miami Herald*

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JASON EPSTEIN was the first recipient of the National Book Award for Distinguished Contribution to American Letters, and has also received a Lifetime Achievement Award from the National Book Critics Circle.

"It is possible, even likely, that no one knows more about the publishing industry than Jason Epstein." - Norman Mailer

"A brilliant, moving, and profoundly insightful rendering of the history, status, and future of American publishing." - Toni Morrison

"*Book Business* is an extremely important literary document, elegantly written and impeccably argued." - E. L. Doctorow